

Pathways to Network Engagement

June 2022

We set the Canadian standard in accounting for the value of impact on people and the planet; offering tools, training, and advocacy toward the achievement of equality and sustainability.

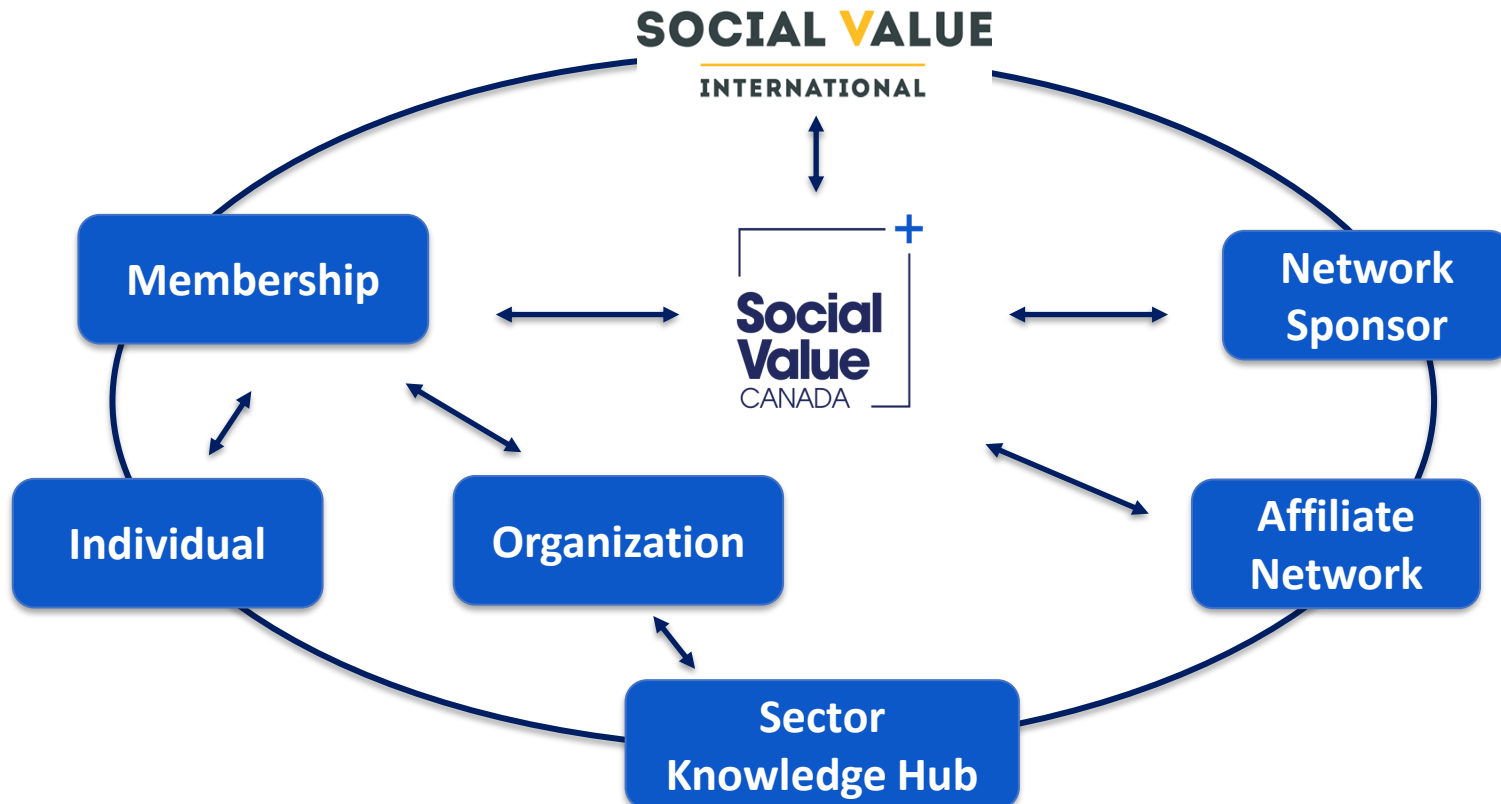
Our vision is to ensure that all decisions account for impact, therefore well-being effects are understood, valued, and maximized.

Pathways to SVC Network Involvement

Social Value Canada welcomes all individuals and organizations seeking to advance the practice of accounting for the value of impact in Canada, and to engage in the global dialogue.

Pathways to involvement range from individual and organizational membership, to becoming a practice knowledge hub, an SVC network affiliate, or investing in Social Value Canada's ongoing development through sponsorship.

Benefits of each option are explained. Wherever you are on your social value journey, join us!



SVC Involvement – Various Profiles

General Category	Benefit Description	Followers	Members	Knowledge Hub (TBC)	Affiliates	Sponsor (Custom)
Get involved	Build a Canadian network		x		x	
	Connect through the international network		x			
	Engage in topics of interest		x		x	
Be informed	SVI/SVC portal for discussion and peer connection		x			
	Newsletter, Website, Blogs, SM	x	x		x	
	Access to guidance, publications, and technical documents		x		Affiliate network discounts	
Build knowledge	Engage in training, events & webinars	x	x		Affiliate network discounts	
	Embark on the Professional Pathway	x	x		Affiliate network discounts	
	Propose and deliver events of interest	x	x	x	x	
Shape the agenda	Vote for the SVC BoD		x			
	Inform standards of practice		x	x		
	Co-design training, services or projects		x	x	x	
Raise awareness	Promote your services & expertise		x	x	x	
	Share ideas & knowledge across the network	x	x	x	x	
	Discover opportunities to connect		x		x	

Social Value Canada - Affiliate Network

Social Value Affiliates share our Canadian and global vision to address inequality and climate change, through decision-making that seeks to enhance wellbeing for all. The aim is to facilitate knowledge sharing and to congregate a community of like-minded organizations.

There is no cost to affiliation, merely a mutual commitment to cross-post news, knowledge, and information about training and learning opportunities. We seek to share information across the SVC community and hope our partners will do the same, in return.

In appreciation of our shared vision, **SVC Affiliates** can offer their own members discounted access to SVC 'happenings' via a unique discount code.

Social Value Affiliates Receive:

- Ongoing recognition on the SVC website, in newsletters, and on social media
- A discount code (ranging from 10-20% for circulation to their member network, for all SVC training & events)
- Canadian and International content for newsletters and social media

SVC Affiliation Offers:

- Recognition of SVC alignment with organizational vision, mission & values
- (If desired) content for SVC use in newsletters and social media
- Sharing of SVC content when of interest to organization members

SVC – Membership Categories & Pricing

An **SVC membership** requires a modest investment, which does come with a fee that varies depending on the category of the membership. However, members will exclusively enjoy the following benefits:

- Enjoy bigger discounts on training and events – ranging from 20-35%
- Directly connect and engage with the SVC network via the Social Value International portal
- Elect the board of directors
- Propose standards of practice

Membership Categories (by annual revenue)	Individuals	Not-For-Profit, Charities, Social Enterprises	Public Sector	For-Profit Business
Individual	\$60			
Student	\$40			
Tier 1 < \$500k		\$341	\$420	\$525
Tier 2 \$501k - \$5M		\$731	\$900	\$1,125
Tier 3 \$5M - \$10M		\$1,414	\$1,740	\$2,175
Tier 4 \$10M +		\$2,356	\$2,900	\$3,625

THANK YOU

Questions? Contact svc@socialvalue-canada.com

